POLICY ANSWERS
Gender Mainstreaming & Inclusiveness practices

Gabriela Kostovska Bogoeska,
Foundation for Management and Industrial Research

09 February 2024

Final conference WBC-RRI.NET
"Sustaining Responsible Research and Innovation in the Western Balkan"

About POLICY ANSWERS

- **Coordination and Support Action** under Horizon Europe
- Project start: **1 March 2022**
- Duration: **48 months**
- 14 partners participating

Coordinator: ZSI, Austria
Other beneficiaries from:
- Albania
- Bosnia and Herzegovina
- Kosovo*
- Montenegro
- North Macedonia
- Serbia
- Austria, Croatia, Germany and Italy

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

In a nutshell

Western Balkans Agenda on Innovation, Research, Education, Culture, Youth and Sport - a comprehensive, long-term cooperation strategy of the European Union and the Western Balkans.
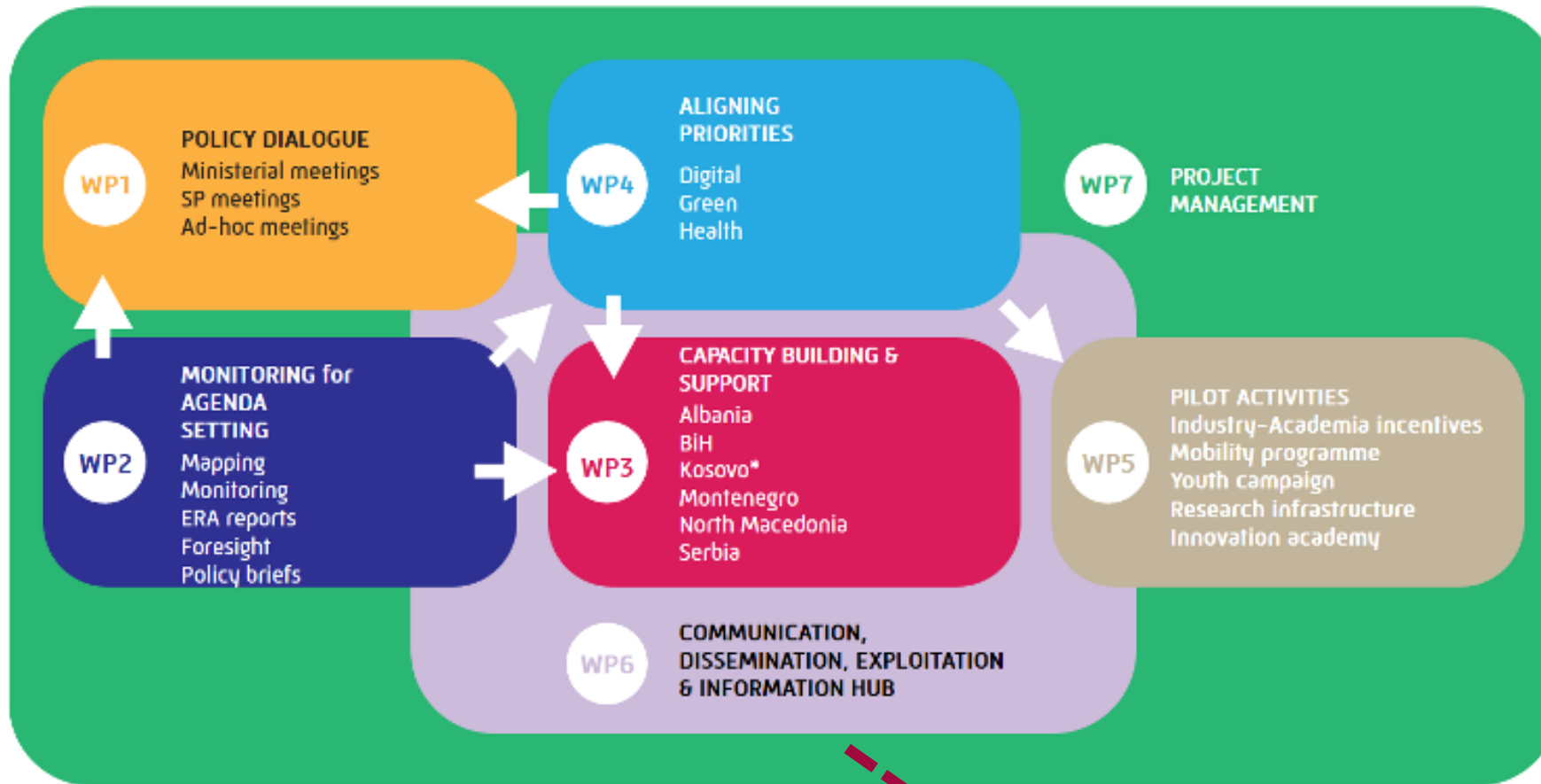
Supports the **policy dialogue**:
- formal meetings (ministerial meetings, Steering Platform meetings and ad-hoc policy meetings)
- monitoring and mapping activities for analytical evidence (of the stakeholder ecosystem, implementation of the Western Balkans Agenda and integration to the European Research Area and foresight)
- capacity building
- regional alignment in relation to the thematic priorities (digital transformation, the green agenda and health)

Implements **regional pilot activities** (related to improved academia-industry cooperation, researcher mobility, youth, promotion of research infrastructures and increased innovation skills in all areas)

Upgrades an **information hub** based on the wbc-rti.info platform

WP6 WESTERN BALKANS INFO HUB & COMMUNICATION

WP1 — POLICY DIALOGUE
Ministerial meetings
SP meetings
Ad-hoc meetings

WP4 — ALIGNING PRIORITIES
Digital
Green
Health

WP7 — PROJECT MANAGEMENT

WP2 — MONITORING for AGENDA SETTING
Mapping
Monitoring
ERA reports
Foresight
Policy briefs

WP3 — CAPACITY BUILDING & SUPPORT
Albania
BiH
Kosovo*
Montenegro
North Macedonia
Serbia

WP5 — PILOT ACTIVITIES
Industry-Academia incentives
Mobility programme
Youth campaign
Research infrastructure
Innovation academy

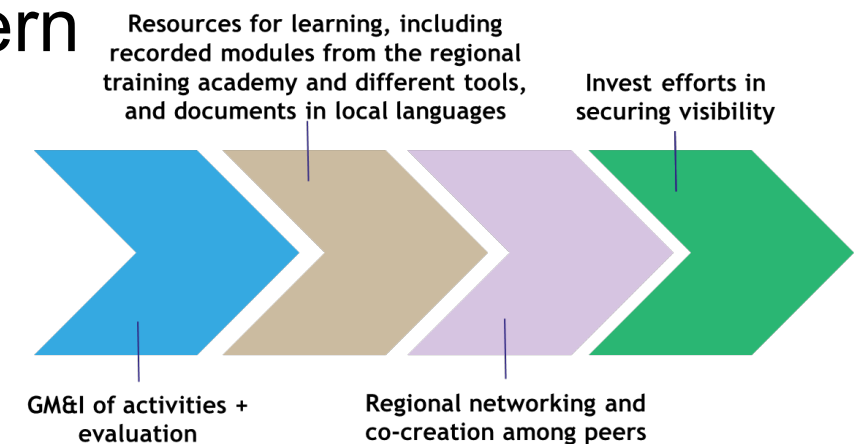WP6 — COMMUNICATION, DISSEMINATION, EXPLOITATION & INFORMATION HUB

Task 6.5 Engagement of underrepresented groups and gender mainstreaming

Task 6.5 - Specific objectives

1. Securing GM&I of the project activities

2. Build capacities for GM&I

3. Facilitate peer exchanges & discussion on GM&I

4. Increase visibility of GM&I in the Western Balkans

Resources for learning, including recorded modules from the regional training academy and different tools, and documents in local languages

Invest efforts in securing visibility

GM&I of activities + evaluation

Regional networking and co-creation among peers

GM&I guidelines - the process

Understanding central terms & concepts

- Defining key terms
- Understanding discrimination (institutional/structural & individual discrimination)
- Understanding gender & intersectionality

Identifying activities to be mainstreamed

- Undertaking GM&I analysis of the work packages
- Consultation with the work packages' leaders and relevant partners

Designing GM&I approach for the selected activities

- Defining recommendations / expectations for the selected project activities
- Select and adapt appropriate tools for the GM&I toolbox

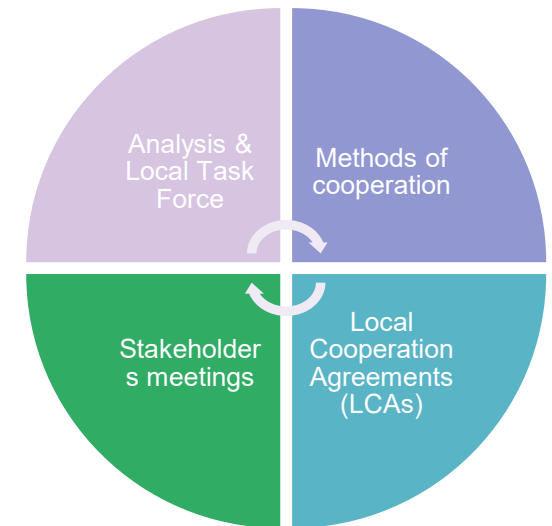### Designing GM&I capacity building programme

- Define training activities & resources
- **Undertake stakeholders' analysis**
- Define networking & peer-learning activities

Implementing the GM&I guidelines

- Define the framework for the periodical assessment
- Using findings for project management, exploitation and dissemination purposes

3Cs Methodology: Connect, Communicate & Collaborate

- Methodology for creating and developing stakeholders' cooperation

- Tools for stakeholders' mapping, analysis, defining stakeholders' levels and modes of participation, and creating synergies and joint actions.

- Securing methodological approach to developing networks and support communities.

- Several modes (induction, regular, hybrid).

Analysis & Local Task Force

Methods of cooperation

Stakeholders meetings

Local Cooperation Agreements (LCAs)
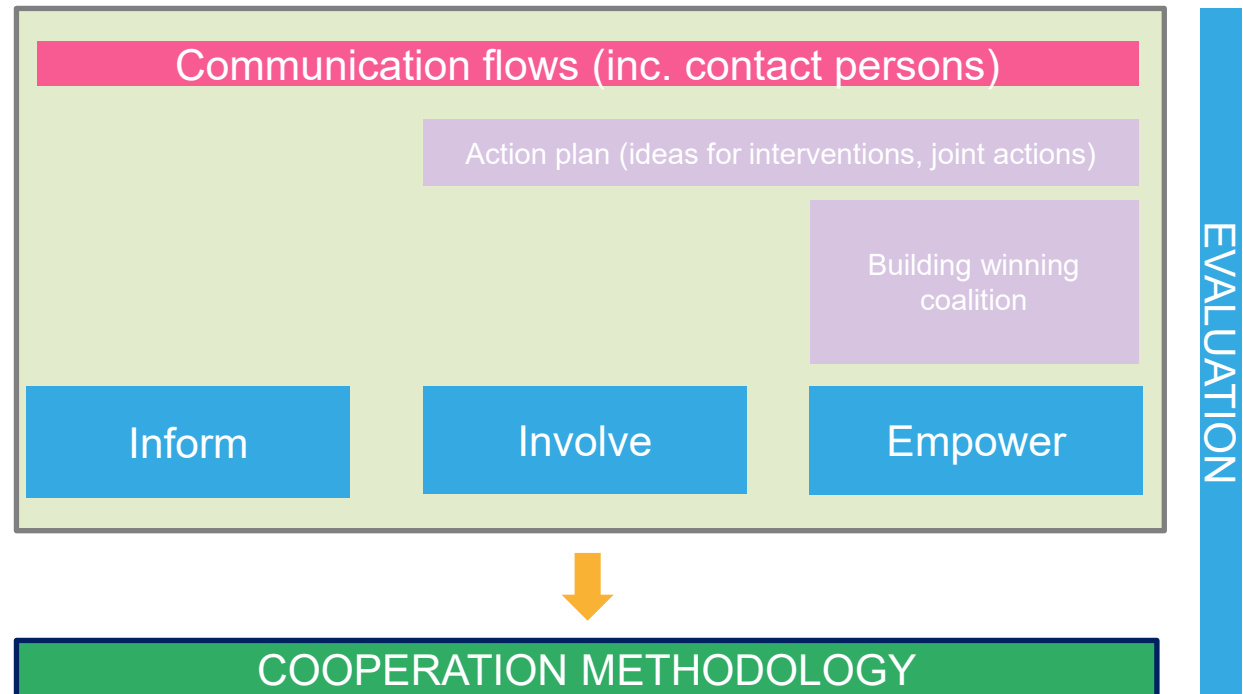
Stakeholders analysis

Participation Planning Matrix (PPM)

Classification of stakeholders

Identifying 'premium' stakeholders

Organizing participation

Matrix involve **evaluation results** (on the cooperation with the stakeholders, performed on 6-monthly basis)

Communication flows (inc. contact persons)

Action plan (ideas for interventions, joint actions)

Building winning coalition

Inform	Involve	Empower

EVALUATION

COOPERATION METHODOLOGY

Action 4: GM&I STAKEHOLDERS ANALYSIS

- Aiming to identify relevant stakeholders for supporting the peer-exchange related activities including **peer-learning webinars** and **GM&I resources**

- Analyzing the context

GENDER EQUALITY IN R&I
GENDER EQUALITY IN HORIZON EUROPE
GENDER EQUALITY IN ERA
ERA Policy Agenda Action 5
She Figures report

Stakeholders' map & resources for peer-learning exchanges

Stakeholder/ Project	Project duration	Brief description	Key thematic areas	Resources	Proposed involvement
WBC-RRI.NET Embedding RRI in Western Balkan Countries: Enhancement of Self-Sustaining R&I Ecosystems https://wbc-rri.net/	1 March 2021 – 29 February 2024	Project funded by the EU Research and Innovation Framework Programme Horizon 2020 that aims to embed Responsible Research and Innovation in Western Balkan Countries and to enhance self-sustaining R&I ecosystems	Responsible Research and Innovation (RRI)	Working group on GE / related resources	Cooperation on the first peer-learning webinar

GENDERACTION PLUS   Gender-SMART   UNISAFE   European Institute for Gender Equality

GENDER NET Plus   GEARING-Roles   Gendered Innovations Project

GE Academy   Gender Ex   Mission MINT

ACT   EDIRE

National initiatives for structural change in R&I (Netherland, Ireland, Norway, Austria, France)

POLICY ANSWERS

Gabriela Kostovska Bogoeska

Contact

policy-answers@westernbalkans-infohub.eu

gabriela@mir.org.mk

THANK YOU!

Find us on social media

https://www.facebook.com/WBInfoHub

https://x.com/wbinfohub

https://www.linkedin.com/company/wbinfohub/

www.westernbalkans-infohub.eu

WESTERN BALKANS Info Hub

POWERED BY POLICY ANSWERS