

Responsible Research and Innovation (RRI) in practice - a case study competition

Sustaining Responsible Research and Innovation in the Western Balkan

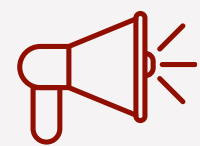


This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101006279

Timeline

Day 1

Students are divided into 4 mixed teams and the details of the case are presented. Students start working on the case, supported by mentors.



Student teams will have **around 24 hours** to provide a solution to the problem and prepare for pitching.

Day 2

Pitching session, live voting and announcement of the winning team.





Participants

- **20 students** in total (Serbia, Bosnia and Herzegovina, Albania, Montenegro, North Macedonia)
- **4 teams** with mixed students



Mentors & Jury

- **4 mentors** - guides and advisors on the case and the pitch
- **Jury:** WBC-RRI.NET members



Pitching & Prizes

- **10 minutes** pitching
- **Winning team:** prizes to be announced
- **All participants:** Pre-celebration dinner on Thursday, 8th Feb



Topic: How to raise awareness and stimulate debate on the ethical issues of artificial intelligence (AI)?

Background

AI is widely used in various domains and aspects of our lives, bringing many benefits.

We need to develop and use AI responsibly and ethically, respecting human values, rights, and interests.

Problem

AI ethics is hindered by low awareness, lack of understanding and knowledge, lack of engagement and dialogue among stakeholders.

Many lack clear and comprehensive knowledge of its benefits, risks, and ethical principles.

Topic: How to raise awareness and stimulate debate on the ethical issues of artificial intelligence (AI)?

TASK

Design **a creative solution** to raise awareness and debate on AI ethics, focusing on AI tools.

Use any form or medium, such as a digital platform, a campaign, a poster, a workshop, etc.

You can also use AI tools to help you create or present your solution.

SOLUTION

- **Describe the main features of the solution**, how they address the background issues and what is needed to deliver the solution.
- Creativity will be valued.
- Explain the expected impact.
- Do not forget to add final argument on why this solution is the best

Case tips

The following questions could serve as a guidance to develop your solution

- What is ethics and ethical behaviour? What ethical issues are mostly connected to Artificial Intelligence?

- How do you as a student use AI and do you consider ethical issues?

- How can you inspire and empower other students to take action and take responsibility for AI ethics?

- Can you use multimedia to initiate and facilitate discussion and dialogue among the stakeholders on their concerns and expectations on AI/ AI ethics?

- How to foster the application of RRI principles and practices (such as: ethics, gender equality, public engagement) in STEM and ICT research and innovation?

Case tips

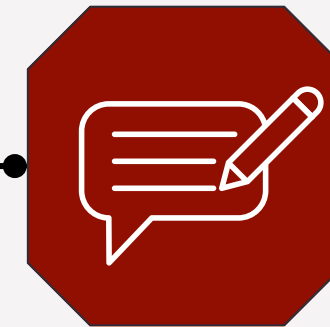
Here are some tips to help you with the case



Start with yourself and your own experience and perspective on AI and AI ethics. Think about how you use AI tools in your daily life, education, or work, and what are the ethical issues or concerns that you encounter or have.



Use the opportunity of working in mixed teams to consider different cultures and opinions and to make sure diversity is valued and no one is left behind. Listen to and learn from each other,



Be creative and innovative, but also realistic and practical. Think about the feasibility, scalability, and impact of your solution, and how it can be implemented and evaluated.

GOOD LUCK! :)

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