OPEN FOR STARTUPS & SCALEUPS

Choose Europe

EU Startup and Scaleup Strategy
making Europe a startup powerhouse

The EU Startup and Scaleup Strategy aims to make Europe a great place to launch and grow global technology-driven, innovative companies.

The Strategy builds on the **huge potential** of Europe's internal market and will enable innovative companies to **scale in the EU and compete in the global market.**

A Strategy to benefit citizens, businesses and the entire EU economy

- ➜ Boost EU **competitiveness, productivity and prosperity**
- ➜ Create **quality jobs**
- ➜ Attract **talent and investments**
- ➜ Foster EU **resilience and strategic autonomy** in key sectors and technologies

Five strands of targeted actions:

1 Fostering an innovation-friendly environment

- Implementing the European 28th regime
- Launching the European Business Wallet
- Introducing the European Innovation Act
- Cutting red tape in strategic sectors

2 Driving better financing for startups and scaleups

- Expanding the European Innovation Council and simplifying its rules
- Establishing the Scaleup Europe Fund
- Launching the European Innovation Investment Pact

3 Supporting startups' market uptake and expansion

- Creating a Lab-to-Unicorn initiative
- Fostering pro-innovation procurement

4 Attracting and retaining the best talent

- Launching the Blue Carpet initiative
- Promoting improved pathways for founders, researchers, students and skilled professionals

5 Facilitating access to infrastructure, networks and services

- Introducing the Charter of Access

Measuring progress

→ New **European Startup and Scaleup Scoreboard** to measure the performance of the European and national startup and scaleup ecosystems compared to global competitors.

→ **Annual startup and scaleup survey**

→ The Commission will report on the **Strategy's implementation** in 2027.

→ **The European Innovation Council Forum** will track progress, turning ambition into action.

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